

# Notteo

by Diana Ivanova

I designed a note-taking app  
on the principle “do less, but better”.



# Functionalities

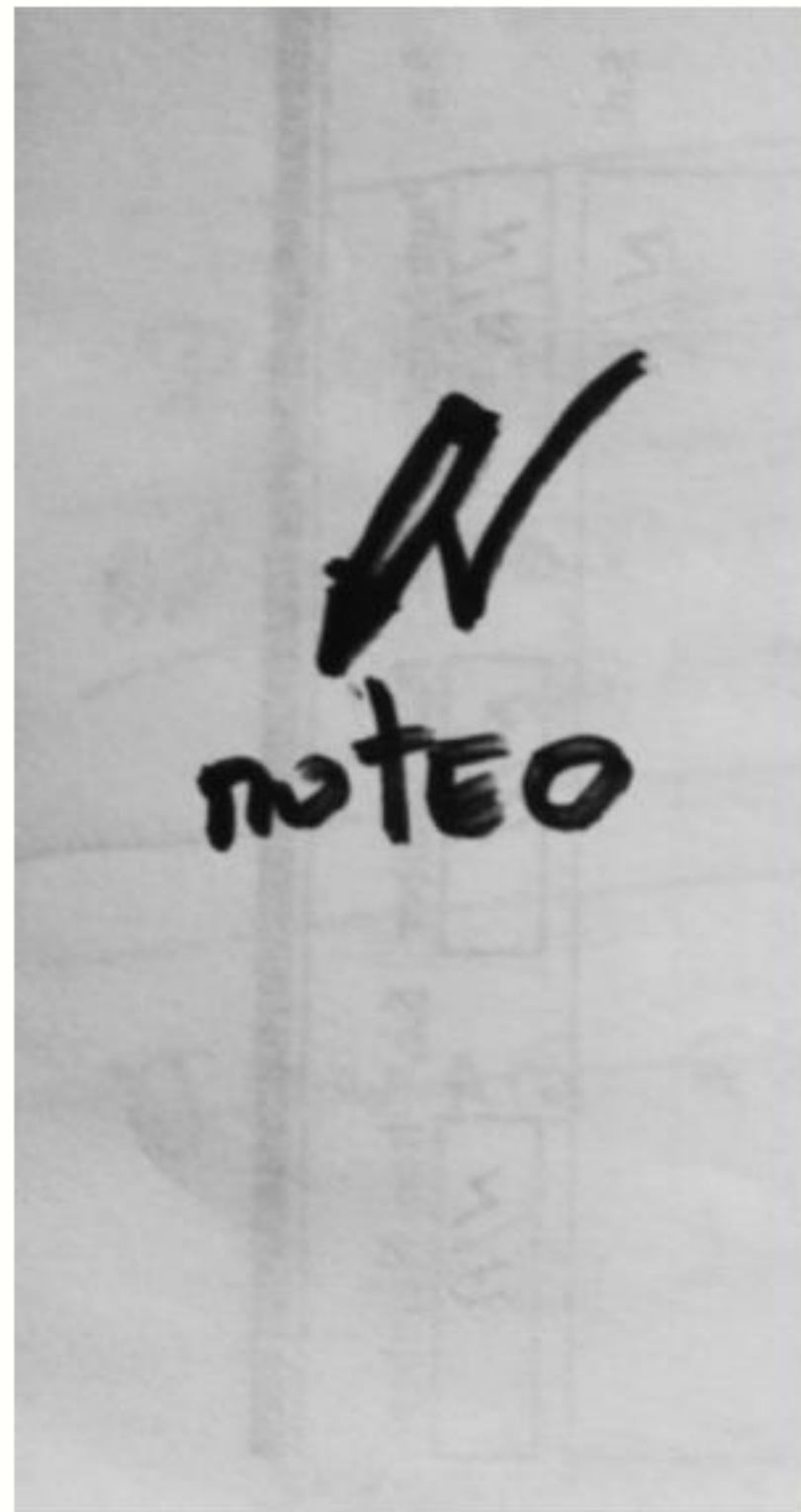
Preliminary research revealed a note-taking app requires 3 key features.

- 01.** Users must be able to create and edit notes.
- 02.** Users must be able to organize and categorize notes.
- 03.** Users must be able to sync and access notes across devices.



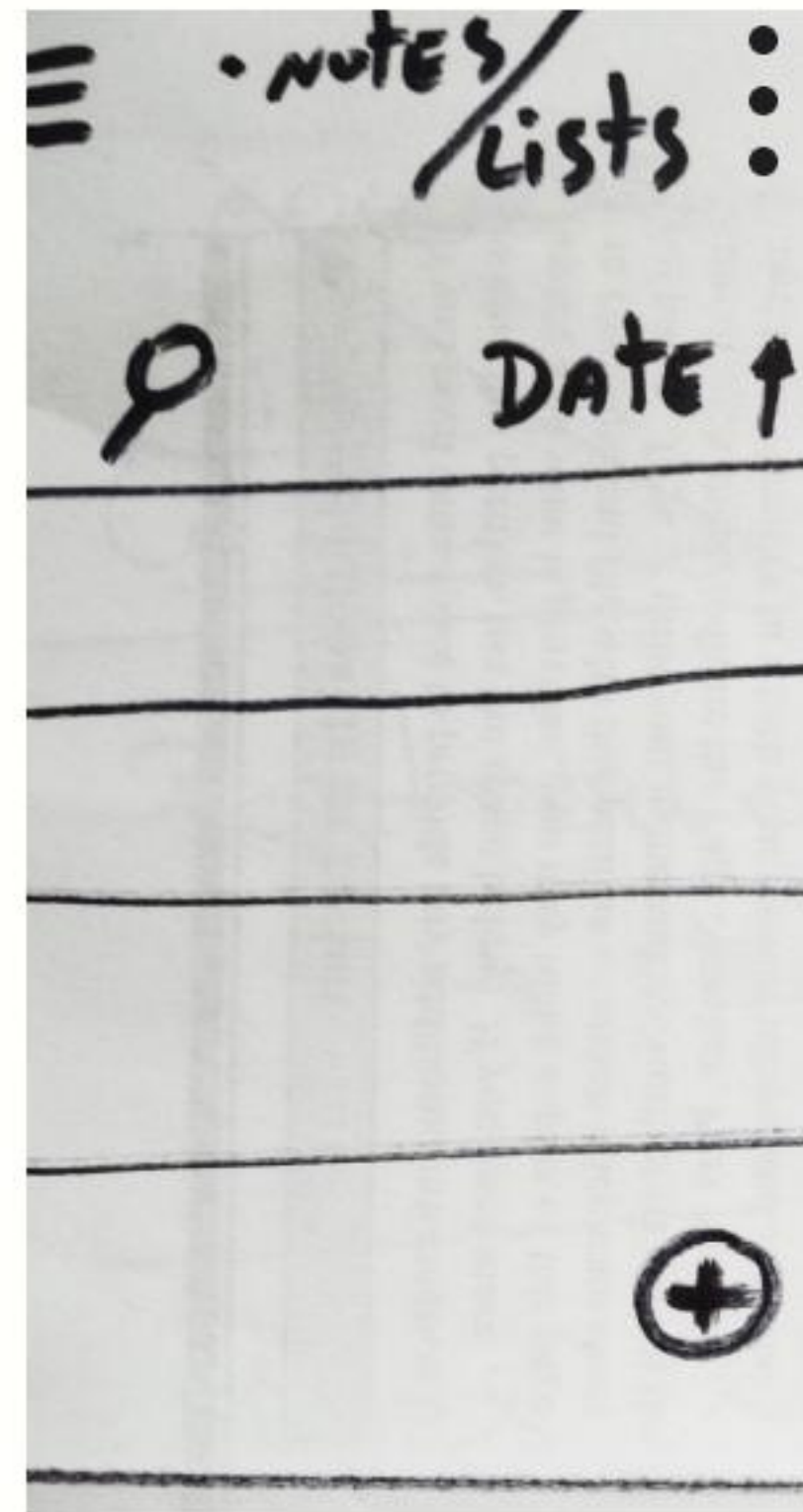
# Sketches

I like using a thick marker for sketches. That way I need to focus on the highest-priority content for each screen.



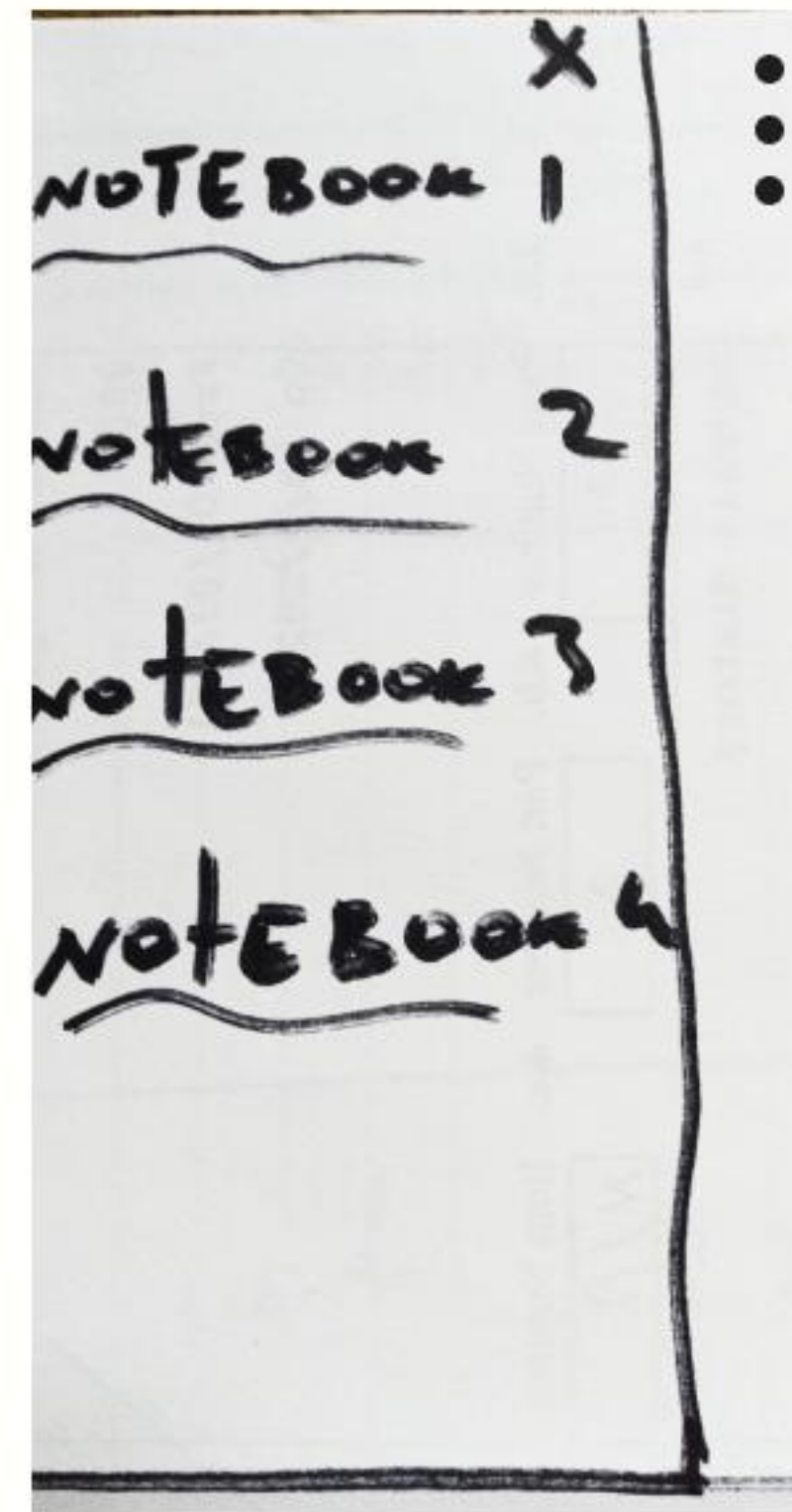
App Name

The name spelling evolved over time. It should rhyme with "Matteo".



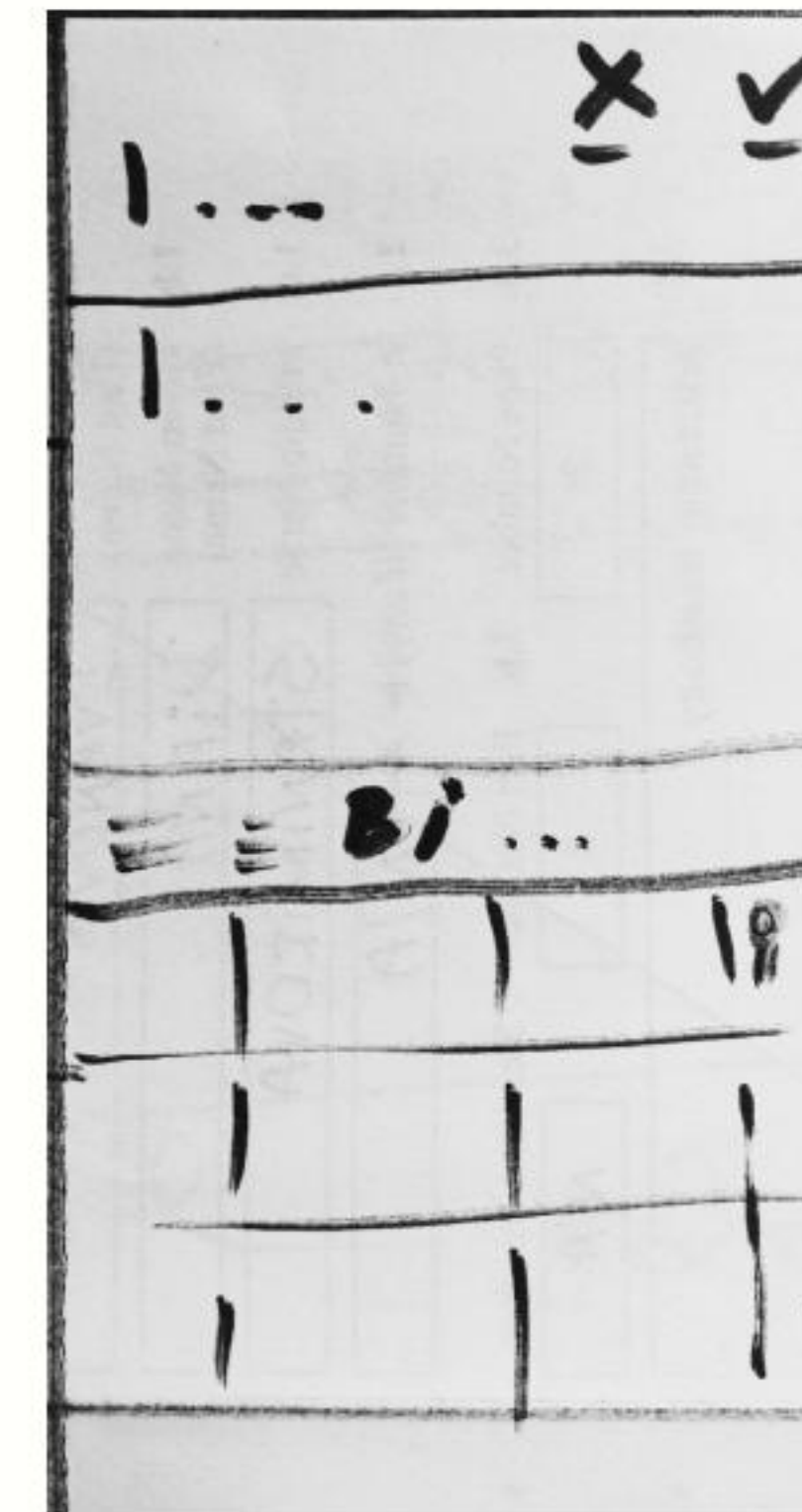
Home

Early on I thought about a notes/lists toggle.



Navigation drawer

The hamburger menu will contain groups of notes.



New Note

Creating a new note will allow a title, and some text editing options.



Lists

Lists should have the option to tick off entries.



# Logo

In true functionalist spirit, the logo uses minimal geometric shapes to suggest different functions of the app: a checklist, a notepad, and a pencil.



A pencil, because well, writing.



"N" is for "Notteo".



A tick, because Notteo has checklists.

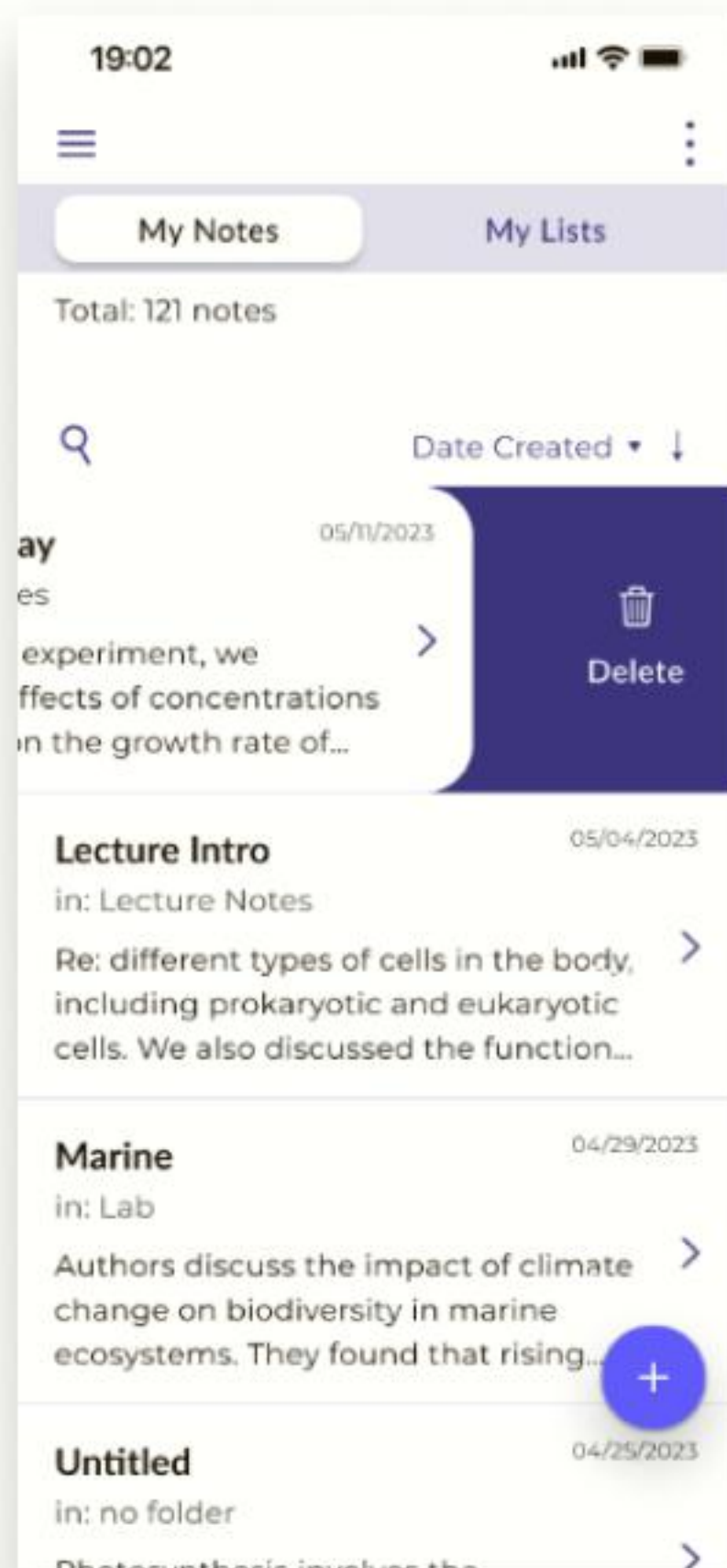
## But why is it curvy?

I decided to bend one leg of the N to reference a real behavior of the almighty post-it note: they bend when you peel one off the stack. I think it gives a friendlier, optimistic look too.

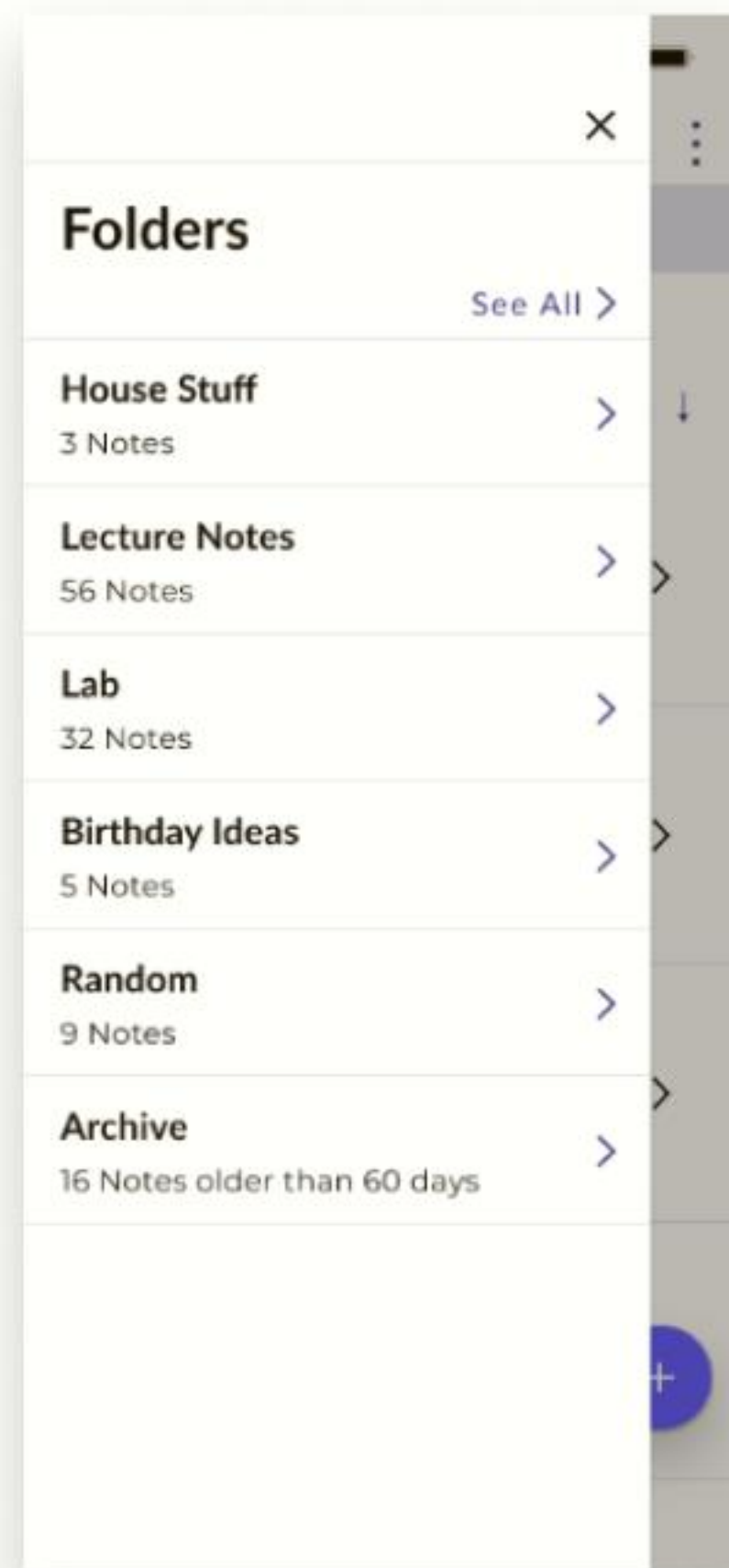


# Screens

I drew inspiration from Human Interface and Material guidelines for many of these solutions: the list view and toggle's styling are iOS-inspired, while the floating action button and swipe-to-delete functionality owe a debt to the Android universe.



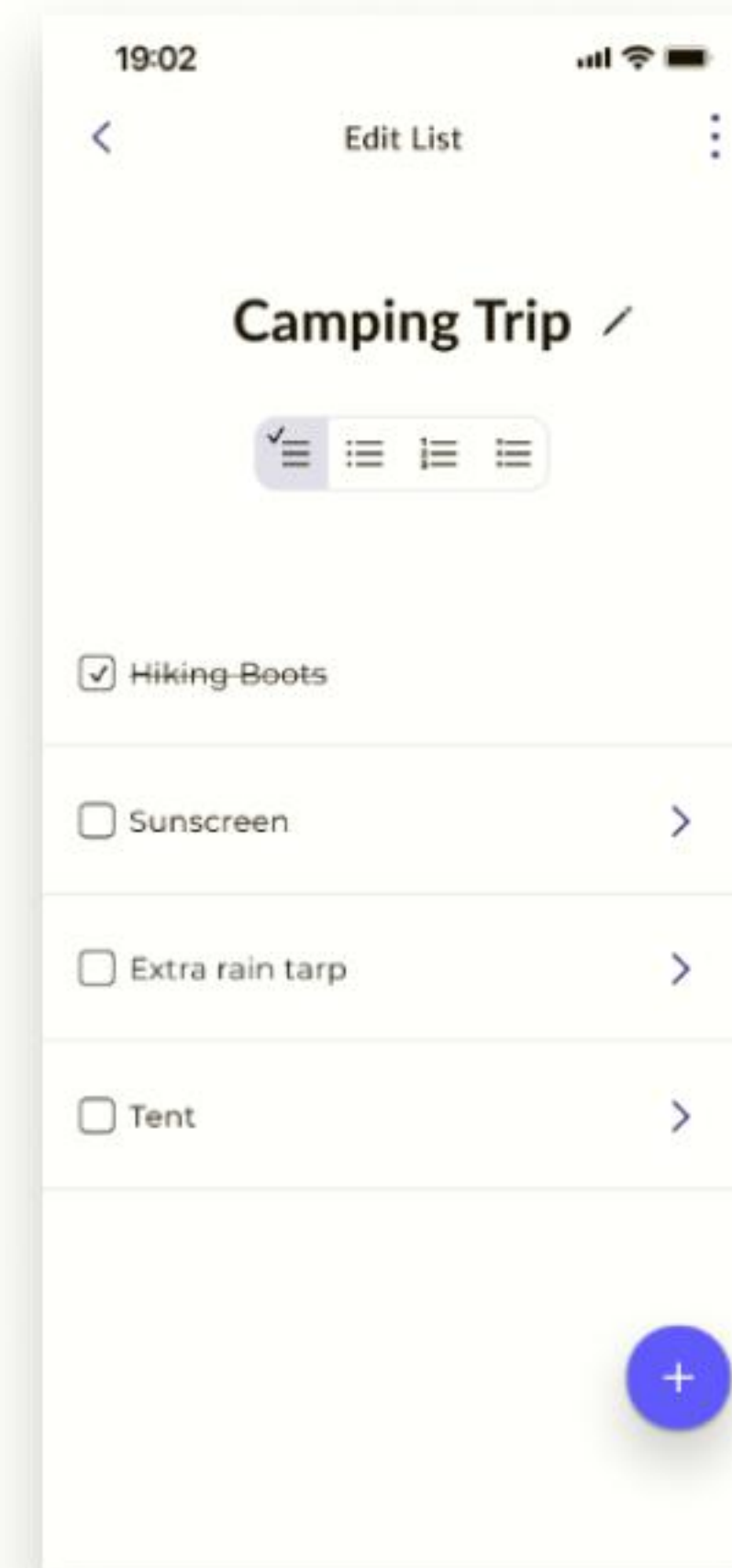
Home



Hamburger Menu



New Note



Lists



Splash





# Thank you!

Contact Contact Contact